



Distribution ca. 50.000

NORWAY'S LARGEST POLYTECHNICAL NEWSPAPER

# Media information 2012

To cover all our target groups, we have a circulation of 50.000 copies

## MAIN FEATURES

- Building/Construction
- Oil/Offshore
- Energy/Electric power
- Municipal Engineering
- New jobs
- Processing Industry
- Automation
- ICT
- Machine/workshop
- Electronics
- Logistics



Printed in Norway

Please refer to the editorial calendar on page 3.

## We target decision makers!

Tel. +47 67 16 34 99 - Fax +47 67 16 34 10  
P.O. Box 164, N-1332 Østerås, Norway  
E-mail: post@ingeniornytt.no

www.ingeniornytt.no

# Decision makers read IngeniørNytt!

IngeniørNytt is read by engineers and technicians in the Norwegian trade and industry sector. IngeniørNytt is a polytechnic newspaper that focuses on the news and technical information our target groups find invaluable in their everyday work.

## Need help to make your ad?

This is an area we know. We make 30% of all ads and we will be happy to assist you with ideas and text for your ad.

You can also advertise on our webpages:

**[www.ingeniornytt.no](http://www.ingeniornytt.no)**

Please contact [hedda@ingeniornytt.no](mailto:hedda@ingeniornytt.no) for quotes and more information, or simply place your order online.

Verified circulation: **Ca. 50.000**

## Who do you talk to at IngeniørNytt?

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E-mail: [post@ingeniornytt.no](mailto:post@ingeniornytt.no)

## Advertising rates:

### Standard formats:

1/1 A4, 4 col. x 270 mm . . . . .NOK 28,000

1/2 A4, 4 col. x 135 mm or 2 sp x 270 mm . . . . .NOK 14,000

1/4 A4, 4 col. x 65 mm or 2 sp x 135 mm . . . . .NOK 7,000

1/1 page, tabloid (5 col. x 365 mm) . . . . .NOK 40,000

1/2 page, tabloid (5 col. x 180 mm) . . . . .NOK 22,000

1/3 page, tabloid (5 col. x 120 mm) . . . . .NOK 16,000

1/4 page, tabloid (5 col. x 90 mm) . . . . .NOK 12,000

Column width: 47 mm

**Other formats:** Rate per column mm . . . . .NOK 27

### Colours are free

### Special placings:

Frontpage advertisement (4 colours) . . . . . NOK 7,500

Page 1 (5 sp x 55 mm) 4 colours . . . . . NOK 16,000

Page 2, 3 per col. mm . . . . . NOK 40

Page 5, 7, 9, 11, 13 per col. mm . . . . . NOK 35

Back page per col. mm . . . . . NOK 40

### Terms of payment

Terms of payment: 30 days. Agency commission: 5%.

Procurement commission: 2%.

Job adverts: Agency commission: 5%.

Procurement commission: 2%

### Deadlines

All orders and advertisements should be submitted to IngeniørNytt by no later than 14 days prior to publication.

Job adverts: Deadline for receipt of material = 2 days.

No complaints can be entertained if the deadline for delivery of material has not been met. *Notice of claims, alterations or cancellation of advertisements must be submitted in writing.*

*The deadline for cancellations is 1 month prior to publication.*

### Material:

We prefer to receive advertisements digitally.

**Digital media:** We accept material on CD.

Complete files from following programs:

PDF, QuarkXpress, Illustrator and PhotoShop.

Advertisements may also be sent to

E-mail: [hedda@ingeniornytt.no](mailto:hedda@ingeniornytt.no)

### Subjects for all target groups

You will find a subject for all our target groups.

Please see our publication timetable overleaf.

## Contact our sales department!



**Response guarantee:** if you don't find the right applicant, we run your advert again, for free!

**Internet:** Jobs adverts in both the newspaper and on our website is a strong combination.

For NOK 1,500 we'll publish your advert on our website [www.ingeniornytt.no](http://www.ingeniornytt.no).

If you also require web banners/links, - then contact us at +46 67 16 34 99

# EDITORIAL CALENDER 2012

Issue No.	Publication	Deadline material	Main Features	Fairs
1	24.01	13.01	Hydraulics/Pneumatics Shipbuilding Industry • HES Cranes & lifting equipment • Additional education Municipal engineering	Euro Expo, Kristiansand, 01.02-02.02
2	22.02	13.02	Welding technics • Surfacing Hydraulics/Pneumatics Plastics & rubber • CAD/CAM Special insert: Building/Construction	METAV, Messe Düsseldorf, 28.02-03.03 Easy Fairs, Hellerud, 06.03-07.03 Euro Expo, Trondheim, 07.03-08.03
3	15.03	05.03	Weighing/Calibration Cranes & lifting equipment Lighting Transport	
4	17.04	29.03	Pumps & valves HVAC • Plastics & rubber Electronics • CAD/CAM Special insert: Building/Construction/VVS	Euro Expo, Kongsberg, 25.04-26.04 Euro Expo, Hammerfest, 09.05-10.05 Vei&Anlegg, Hellerud, 09.05-13.05
5	16.05	03.05	Hydraulics/Pneumatics • Welding technics Surfacing • Shipbuilding Industry • HES Cranes & lifting equipment Special insert: Eliaden	Eliaden, Lillestrøm, 04.06-07.06
6	20.06	11.06	Municipal engineering • Pumps & valves Vestfold • Weighing/Calibration Packaging • Additional education Special insert: Building/Construction	Nor-Fishing, Trondheim, 14.08-17.08
7	20.08	09.08	Municipal engineering Pumps & valves • Cranes & lifting equipment Plastics & rubber • Electro Additional education • Special insert: ONS	ONS, Stavanger, 28.08-31.08 Euro Expo, Ålesund, 05.09-06.09
8	13.09	30.08	Hydraulics/Pneumatics Welding technics • Surfacing HVAC • HES • CAD/CAM Special insert: Den Tekniske Messen	Den Tekniske Messen, Fornebu, 25.09-28.09 Scanautomatic/Processteknik, Gøteborg, 09.10-11.10
9	09.10	28.09	Weighing/Calibration • Packaging Plastics & rubber Lighting • Cranes & lifting equipment Special insert: Building/Construction	FDV/VVS-dagene, Lillestrøm, 17.10-19.10 OTD, Bergen, 17.10-18.10 Euroblech, Hannover, 23.10-27.10
10	12.11	01.11	IT • CAD/CAM Pumps & valves • HVAC Electro Special insert: Buskerud	Euro Expo, Harstad, 21.11-22.11 Euro Expo, Fredrikstad, 05.12-06.12
11	10.12	29.11	Cranes & lifting equipment • HES Hydraulics/Pneumatics Weighing/Calibration • Additional education Special insert: Building/Construction/VVS	

# profitable combination

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NORDES STØRSTE POLYTEKNISKE AVIS  
**IngeniørNYTT**  
www.ingeniornytt.no  
TRYKES I NORGE NR. 9 MÅNED 15. OKTOBER 2011 47. ÅRGANG  
LES OSS ÅLLE UTAVER PÅ WWW.INGENIORNUTT.NO

OFFSHORE-RISTER type Stop Stabil  
Alhough os

De skal lære ingeniører å kommunisere

Robuste mellestaver  
www.armorotec.no

BEWi norplasta  
www.norplasta.com

LØNNE DRIVE TECHNOLOGY  
www.lonne.no

asifix KJEDEKABLER  
www.asifix.no

Publisert: Publisert 15.10.2011 08:54  
NORDES STØRSTE INDUSTRIAVIS  
**Moderne Produksjon**  
www.moderneproduksjon.com  
Første nr. utkommer i Trykkes i Norge Nr. 13 - 18. oktober 2011 - 22. årgang  
LES OSS ÅLLE UTAVER PÅ WWW.MODERNEPRODUKSJON.COM

Beste norske resultat noen gang!

Glødende ambisiøst

Bilagenevler • Prosessensidre  
Pneumatikk • Indussteridre • Målere

Ordre genererer ordre

Vision kamera

## TOTAL CIRCULATION: 84 000

Common subscribers: 11 000

By profiling your products in both IngeniørNytt and Moderne Produksjon, you get get noticed by the technical market.

Ask for our combination offer deal!

You meet the decision makers at the trade fairs.

Every time you put an ad in IngeniørNytt, you also meet these persons!

### Saved money is earned money!

Contact IngeniørNytt or Moderne Produksjon for a good offer next time you are looking for hiring technical personell. We offer the best response guarantee in our market!

# JobbNYTT

Try a banner ad on [www.ingeniornytt.no](http://www.ingeniornytt.no)

Visit our web-pages: [www.ingeniornytt.no](http://www.ingeniornytt.no)

Tel.: +47 67 16 34 99 • Fax: +47 67 16 34 10